



Logo variations

The Dermatology SA logo should always be reproduced using the approved artwork files.

Do not distort the logo in any way.

The Dermatology SA logo is available in Pantone (PMS/spot), CMYK, reverse and mono format.

Only use the logo in the colour variations provided in the style guide and logo suite.

The minimum size is the smallest the logo can ever be used before detail is lost.

The logo should always feel in proportion with the document and complementing logos.



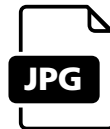
EPS files are set in CMYK or PMS/spot colour, for print.

Use this file if you need to send this to a printer, publication, sign writer or other print applications.



PDF files are set in CMYK or PMS/spot files for print. They are useful for viewing on a Mac or PC through a PDF reader.

Use this file if you need to send this to a printer, publication, sign writer or other print applications.



JPG files are set in RGB colour only.

Use this file if you need to place into a desktop publishing program or online applications.



PNG files are set in RGB colour only. They are formatted with a transparent background









Use this file if you need to place into a desktop publishing program or online applications.









Logo formats









The logo suite has been provided in four file formats, depending on the final logo use.









Logo colour

The logo colour breakdowns are detailed here in PMS/spot (Pantone), CMYK, RGB and Hex.




PMS/spot	CMYK	RGB
 Pantone 158C	 0 Cyan  62 Magenta  100 Yellow  0 Black	 245 Red  126 Green  32 Blue Hex: f57e20

PMS/spot	CMYK	RGB
 Pantone 315C	 100 Cyan  46 Magenta  38 Yellow  13 Black	 0 Red  102 Green  128 Blue Hex: 006680

PMS/spot	CMYK	RGB
 Pantone 473C	 3 Cyan  28 Magenta  39 Yellow  0 Black	 244 Red  191 Green  155 Blue Hex: f4bf9b

PMS/spot	CMYK	RGB
 Pantone 7458C	 55 Cyan  16 Magenta  15 Yellow  0 Black	 112 Red  177 Green  201 Blue Hex: 70b1c9



	100 Black
	70 Black
	40 Black

Here are the breakdowns for the mono variation.